



Health & Fitness Trainer / Club / Health Organization Incentive Program

Fitness Interest Travel is much more than an exciting adventure week at a travel destination. The purpose of the program is to act as a catalyst to motivate, re-invigorate and continue to support participants on their lifelong path to healthy living and longevity.

Our unique "Life Before FIT" and "Life After FIT" are essential components of the program. Their purpose is to prepare and motivate participants both physically and mentally for their program week, and to guide and support them after their program.

Working closely with health and fitness trainers, clubs and health organizations will be an integral part of the participants' journey to health and longevity. For this reason, we believe that a strategic partnership between FIT and these local health oriented organizations will be beneficial for all parties.

Advantages:

- Additional clientele / membership & membership retention
- Increased revenue from additional purchased amenities (personal training sessions, classes, massage, equipment etc...)
- A unique and exciting service to offer your clients
- Additional source of revenue (lucrative commission)
- The opportunity to receive an exciting fully paid vacation!

Incentive:

FIT will offer health and fitness trainers, clubs, and health organizations a \$100 per person stipend for clients they are responsible for booking (word of mouth, display advertising at place of business, etc...). Trainers, clubs, or health organizations responsible for booking 10 or more clients on a single scheduled or custom tour departure (*10 or more participants, custom dates of departures may be arranged for your group only*) will receive a \$100 per person stipend (\$1,000+) and the trainer or their representative will have the opportunity to take part in the week-long tour program as a group leader and staff trainer for a 50% tour fee discount (*land cost based on double occupancy, does not include air*). Booking of 15-19 participants the organization or individual responsible for booking 15+ clients on a regularly scheduled or custom date will be allowed to bring 1 trainer to work as a FIT staff member free of charge (*land cost only based on a share-double occupancy room*), plus the club, organization or individual will receive an additional \$500 bonus (\$2,000+), groups of 20-29 will receive an additional \$1,000 bonus (\$3,000+) and groups of 30 or more will receive an additional \$2,000 bonus (\$5,000+).

Strategic marketing:

FIT preferred health & fitness clubs organizations and trainers: You will be listed as a preferred club and trainer of FIT. Clients who sign up for FIT will receive a list of preferred trainers, clubs and health organizations in their area that we recommend using as part of our "Life Before & After FIT".

Advertising & Marketing: FIT will work with you and supply you the necessary tools to market the program successfully to your clientele. This includes developing marketing strategies and materials geared specifically to your clients, including display materials (brochures, posters, rack cards and display units & banners) and personalized electronic media (personalized FIT Tour web pages, electronic newsletters and web blasts). Trainers, clubs and organizations will have the full support of the FIT office and personnel to support their efforts and client relations from questions to bookings. Our goal is to help you focus your limited time and energy promoting within your community. We give you the tools and we take care of the rest!

Custom dates: Health and fitness trainers, clubs and health organizations may be interested in a specific group departure date (*10 or more participants*) for their clients. If interested, an optional "Life Before & After FIT" training program can be developed with you for your participants before and after the program date. Advantages include added service, revenue and a cohesive group atmosphere for your clients.

Conclusion: Our overall goal is to lead clients on the path to health and longevity. This is a lifestyle change that goes far beyond one week with FIT. We believe the continued use of local health and fitness trainers, clubs, and health organizations is essential to keeping members motivated on this path.

Fitness Interest Travel
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